

# CONTRACT



**WFXB**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Greer Margolis & Mitchell**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 4058951 /		<u>Alt Order #</u> Obama
<u>Product</u> <b>OBAMA FOR AMERICA:30</b>		
<u>Contract Dates</u> <b>08/14/12 - 09/03/12</b>	<u>Estimate #</u> <b>1523</b>	
<u>Advertiser</u> <b>Obama for America</b>		<u>Original Date / Revision</u> 08/01/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WFXB</b>	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFXB	08/14/12	08/31/12	Fox 25 AM News 7a	7a-9a		:30			NM	6	\$3,600.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-TWTF--				2	\$600.00			
		Week: 08/20/12	08/26/12	-TWTF--				2	\$600.00			
		Week: 08/27/12	09/02/12	-TWTF--				2	\$600.00			
N 2	WFXB	08/14/12	08/31/12	Fox 25 AM News 9a	9a-10a		:30			NM	6	\$1,200.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-TWTF--				2	\$200.00			
		Week: 08/20/12	08/26/12	-TWTF--				2	\$200.00			
		Week: 08/27/12	09/02/12	-TWTF--				2	\$200.00			
N 3	WFXB	08/19/12	09/02/12	Fox News Sunday	9a-10a		:30			NM	3	\$1,050.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-----S				1	\$350.00			
		Week: 08/20/12	08/26/12	-----S				1	\$350.00			
		Week: 08/27/12	09/02/12	-----S				1	\$350.00			
N 4	WFXB	08/14/12	08/31/12	Dr. Oz	10a-11a		:30			NM	6	\$1,200.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-TWTF--				2	\$200.00			
		Week: 08/20/12	08/26/12	-TWTF--				2	\$200.00			
		Week: 08/27/12	09/02/12	-TWTF--				2	\$200.00			
N 5	WFXB	08/14/12	08/31/12	Anderson Cooper	11a-12p		:30			NM	6	\$1,200.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-TWTF--				2	\$200.00			
		Week: 08/20/12	08/26/12	-TWTF--				2	\$200.00			
		Week: 08/27/12	09/02/12	-TWTF--				2	\$200.00			
N 6	WFXB	08/14/12	08/31/12	Wendy Williams	12p-1p		:30			NM	6	\$900.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-TWTF--				2	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 4058951 /		<u>Alt Order #</u> Obama
<u>Contract Dates</u> 08/14/12 - 09/03/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1523
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 08/01/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12   08/26/12   -TWTF--   2   \$150.00 Week: 08/27/12   09/02/12   -TWTF--   2   \$150.00												
N 7	WFXB	08/14/12	08/31/12	TMZ	7p-730p		:30			NM	6	\$2,400.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12   08/19/12   -TWTF--   2   \$400.00 Week: 08/20/12   08/26/12   -TWTF--   2   \$400.00 Week: 08/27/12   09/02/12   -TWTF--   2   \$400.00												
N 8	WFXB	08/18/12	09/01/12	Simpsons, The - Synd	7p-730p		:30			NM	3	\$900.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12   08/19/12   -----S-   1   \$300.00 Week: 08/20/12   08/26/12   -----S-   1   \$300.00 Week: 08/27/12   09/02/12   -----S-   1   \$300.00												
N 9	WFXB	08/14/12	08/31/12	Simpsons, The - Synd	730p-8p		:30			NM	6	\$2,400.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12   08/19/12   -TWTF--   2   \$400.00 Week: 08/20/12   08/26/12   -TWTF--   2   \$400.00 Week: 08/27/12   09/02/12   -TWTF--   2   \$400.00												
N 10	WFXB	08/20/12	09/03/12	Hell's Kitchen - Net	9p-10p		:30			NM	3	\$13,500.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12   08/26/12   M-----   1   \$4,500.00 Week: 08/27/12   09/02/12   M-----   1   \$4,500.00 Week: 09/03/12   09/09/12   M-----   1   \$4,500.00												
N 11	WFXB	08/14/12	08/28/12	Masterchef - Net	9p-10p		:30			NM	3	\$13,500.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12   08/19/12   -T-----   1   \$4,500.00 Week: 08/20/12   08/26/12   -T-----   1   \$4,500.00 Week: 08/27/12   09/02/12   -T-----   1   \$4,500.00												
N 12	WFXB	08/14/12	09/02/12	M-Su 10p-11p News	10p-11p		:30			NM	6	\$7,800.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12   08/19/12   -TWTFSS   2   \$1,300.00 Week: 08/20/12   08/26/12   -TWTFSS   2   \$1,300.00 Week: 08/27/12   09/02/12   -TWTFSS   2   \$1,300.00												
N 13	WFXB	08/14/12	09/02/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	3	\$2,250.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12   08/19/12   -TWTF-S   1   \$750.00 Week: 08/20/12   08/26/12   -TWTF-S   1   \$750.00 Week: 08/27/12   09/02/12   -TWTF-S   1   \$750.00												
N 14	WFXB	08/18/12	09/01/12	Touch - Net	11p-12a		:30			NM	3	\$1,050.00
Candidate outside window												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/13/12   08/19/12   -----S-   1   \$350.00 Week: 08/20/12   08/26/12   -----S-   1   \$350.00 Week: 08/27/12   09/02/12   -----S-   1   \$350.00												
N 15	WFXB	08/14/12	08/31/12	Fox 25 AM News 430a	430a-5a		:30			NM	6	\$600.00
Candidate outside window												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				2	\$100.00			
Week:		08/20/12	08/26/12	-TWTF--				2	\$100.00			
Week:		08/27/12	09/02/12	-TWTF--				2	\$100.00			
Totals											72	\$53,550.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	47	\$31,200.00	\$26,520.00
08/27/12 - 09/03/12	25	\$22,350.00	\$18,997.50
<b>Totals</b>	72	\$53,550.00	\$45,517.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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